

SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER



DEPARTMENT OF COMMERCE

2018-19

A Seminar on Career Counselling



THE DEPARTMENT OF COMMERCE & MANAGEMENT

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

is organizing a Seminar on
Career Counselling

Resource Persons:

**Mr. Kapil Dixit
Motivational Speaker &
Career Counselor**



**DATE:
18TH JULY, 2018
TIME:
10 AM**

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 18th July, 2018
- **Level-** Department (Commerce and Management)
- **Venue-** College Auditorium
- **Title of the event** - A Seminar on Career Counselling
- **Total Number of the Participants** – 84 (46 (B.Com.) + 38(BBA))
- **Resource person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1.	Mr. Kapil Dixit	Career Counselor	Times Academy, Jaipur	Speaker

On 18th July, 2018, A seminar was organised by the Times Academy for career counselling which enlighten the minds of Commerce students for the future challenges they need to conquer by creating a difference in the organization . They conducted RIASEC test for the students. In this seminar students learnt how to use innovative ideas and focus more on managing the things. Mr. Kapil dixit, (resource person) is a renowned motivational speaker and has delivered various inspirational lectures around the globe. During the session he shared his vision and insight about life. The session was a spinoff from a routine lifestyle of students.

Learning Outcomes :

1. Students were apprised about the ways they should choose their career path.
2. Students were helped to seek out the opportunities and to gain experience within their chosen career fields through part time jobs , Internships etc



- **Roadmap to Company Secretary**

**DEPARTMENT OF
COMMERCE & MANAGEMENT**



**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

IS ORGANIZING A SEMINAR ON

**ROADMAP TO
COMPANY SECRETARY**

**Ms. Sonu Nahata
Assistant Director
ICSI Delhi**

**8th August
2018
at 9:30 a.m.**

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 8th August, 2018
- **Level-** Department (Commerce and Management)
- **Venue-** College Auditorium
- **Title of the event** - Roadmap to Company Secretary
- **Total Number of the Participants** – 176 (106 (B.Com.) + 70(BBA))
- **Resource person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1.	Miss Sonu Nahata	Assistant Director	ICSI, Delhi	Speaker

On 8th August, 2018, A seminar on Roadmap to Company Secretary was organised. In this seminar, students gained the information about the importance and need of CS in the market , the eligibility criteria for exams ,the procedure of exams , materials to study and detailed knowledge of the Examination. This seminar was a success, providing information about the course and encouraging students to choose CS as their career.

Learning Outcomes :

1. Students acquired knowledge , about the eligibility criteria for CS exams ,the procedure of examination , syllabus to study for Examination
2. Students were apprised regarding CS as a career option.

- Departmental Picnic

**DEPARTMENT OF
COMMERCE & MANAGEMENT**



**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS),
AJMER**

PICNIC

***AUGUST 11, 2018
7:30 AM***

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 11th August, 2018
- **Level-** Department (Commerce and Management)
- **Venue-** Paradizzo Resort
- **Title of the event** - Departmental Picnic
- **Total Number of the Participants** – 150 (62 (B.Com) + 88 (BBA))

On 11th August, 2018 A Picnic was organized to provide an opportunity to teachers as well as students to bond with each other and to give both the parties a break from their hectic schedule. The students were taken to Paradizzo Resort by bus where they enjoyed the pool party, indoor games and Lunch.

Learning Outcomes:

1. Students got an opportunity to develop a strong bond with each other.
2. Students had a refreshing break from their daily schedule.



A Workshop on Writing a research Paper



THE DEPARTMENT OF COMMERCE & MANAGEMENT

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

Is Organizing

**A Workshop on Writing a
Research Paper**

Date: 16th August, 2018

Time: 11:30 am



Dr. Monika Kannan

Head

**Dept. of Geography
Sophia College, Ajmer**

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 16th August, 2018 for Commerce
1 Sept, 2018 for Management
- **Level-** Department (Commerce and Management)
- **Venue-** Commerce Hall (Commerce)
College Auditorium (Management)
- **Title of the event** - A Workshop on Writing a research Paper
- **Total Number of the Participants** – 78 (Commerce)
78 (Management)
- **Resource person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1	Dr. Monika Kannan	Head, Department of Geography	Sophia Girls' College, Ajmer	Speaker

A workshop on 'Writing a Research paper' was organized for making students aware on how to write and present a research paper. As a Resource person we had with us Dr. Monika Kannan (Head, P.G. Department of Geography, Sophia Girls College), who gave in-depth knowledge and idea on how to write a research paper. She briefed the students with the basic components of a research paper, how to write an abstract and what are the different ways to collect data. She taught how to make a research paper more presentable by focusing on its key points. She very well acquainted the audience with the topic. It was an interactive session and many participants actively participated in it.

Learning Outcomes

- Students acquired skills that are necessarily required in writing a research paper
- Students gained the knowledge of presentation skills.



National Conference on 'Emerging Trends and Scope in the Banking Sector with Special Reference to the Present Indian Scenario'

PUBLICATION:

Best selected papers will be published in the edited book with ISBN publisher.

REGISTRATION: (NON REFUNDABLE)

CATEGORY	WITH ACCOMODATION	WITHOUT ACCOMODATION
Teachers/ Professionals/ Academicians	2,500/-	1,500/-
Scholars/ Students	1,500/-	750/-

Registration fee includes Conference participation Certificate, conference material, breakfast and lunch. All the members who desire to attend the Conference must send their registration fee through any of the following modes:

1) Demand Draft/ Banker's Cheque:

Drawn in favour of Principal, Sophia Girls' College, Ajmer payable at Ajmer. The registration fee should be sent by speed post/ registered post to the following address: Principal, Sophia Girls' College, Mishali, Jaipur Road, Ajmer (Rajasthan) 305001

2) NEFT to:

A/c Name: Principal Sophia Girls' College, Ajmer
Bank Name: Canara Bank
Branch Name: Sophia Sr. Sec. School, Ajmer
A/c No.: 8469101012442
IFSC Code: CNRB0008469

(Kindly bring the receipt of your online payment)

ACCOMODATION:

Accommodation will be provided to those who opt for the same in the registration form. Accommodation will be available from 24th Aug. morning to 26th Aug. noon. (Accommodation will be available on twin sharing basis).

ORGANIZING COMMITTEE:

Sophia Girls' College, Ajmer

- Patron : Dr. Sr. Pearl
- Convenor : Ms. Divya Mishra
- Co-Convenor : Ms. Sumita Gurnani
- Co-ordinator : Mr. Raman Tiwari
- Organising Secretary : Dr. Sr. Rani

Members Organising Committee:

- Dr. Jyoti Jagwani - Mr. Deepak Balani
- Ms. Prashansa Karna - Ms. Reena Balani
- Ms. Alisha Fernandes - Dr. Bhawna Sharma
- Ms. Surbhi Mehra - Ms. Yuvnika Sogani
- Ms. Kumud Khatri - Mrs. Gazal Sharma

In Association with Rajasthan Chapter of Indian Commerce Association:

- Prof. M L Agarwal: Director Conference, Secretary Raj, Chapter of ICA, Principal, Government College, Kota, Udaipur.
- Prof. Subash Garg: President ICA, Director CRIT, The IIS University, Jaipur, Rajasthan.
- Dr. Manas Pandey: Vice President ICA, VBS University, Jaunpur, (UP).
- Prof. Narendra Kumar: Secretary ICA, MD University, Rohtak.
- Dr. Pushpendra Misra: Joint Secretary ICA, DSMNR University, Lucknow, (UP).

CONTACT DETAILS:

Please feel free to contact the executive members of the Conference for any queries through:

Website www.sophiacollegeajmer.in
Email sophiaaetsb2018@gmail.com
Contact No. 0145-2427243

Prof. M.L Agarwal (09521261818)
Ms. Divya Mishra (09413730493)
Ms. Sumita Gurnani (07976002927)
Mr. Raman Tiwari (09829263280)



NATIONAL CONFERENCE ON EMERGING TRENDS & SCOPE IN THE BANKING SECTOR WITH SPECIAL REFERENCE TO THE PRESENT INDIAN SCENARIO

24th-25th August 2018

Organised by:

Sophia Girls' College, Ajmer (AUTONOMOUS)
Department of Economics and Commerce
In Association with Rajasthan Chapter of Indian Commerce Association

THE COLLEGE:

Sophia Girls' College is a premier girls institute run by the Congregation of Mission Sisters of Ajmer. It was founded in 1919 as a primary school to cater to the needs of the conservative Rajput families. It grew into a High School and in 1942 it became an Intermediate College. In 1959 it was accorded the status of a degree College and was affiliated to the University of Rajasthan, Jaipur. In the year 2015 the institution got an autonomous status, and is affiliated to MDS University, Ajmer. It was Reaccredited - 'A Grade' by NAAC (UGC) in 2010.

With a desire to keep pace with international standards the College now has courses in Humanities, Science, Commerce, Management (BBA), Computer Application (BCA), Honors in English and Economics and BLS. College also offers Post-Graduation in English, Computer Science, Geography, Sociology, Political Science, Chemistry and Commerce (ABST). The College also runs Certificate Courses, Add-on courses and courses in skill development to prepare the students to become successful professionals in a highly competitive world. The college boasts of an efficient and comprehensive infrastructure and has well equipped Library and Laboratories. The College conducive to learning and promotes a culture of research among both staff and students.

The Department of Economics:

The Department of Economics was established in the year 1959 to offer in-depth knowledge of Economics as a subject to young girls with the aim of providing specialized knowledge of Economics to the students. Honors in Economics was started in the year 1998. With the changing scenario, both at national and international level, the curriculum was revised after getting an autonomous status.

The Department of Commerce:

The Department of Commerce came into being in the year 2000 with a mission to develop a level of excellence in education and training in the field of commerce studies. The college started the B.Com course in 2000 and M.Com in 2015 with the objective to enable every student to cope up with the academic challenges in the contemporary, national and global field. It is through effective transaction of the curricular and co-curricular aspects that we endeavour to train them in the skills for self employment.

CONCEPT NOTE:

A Banking system is one of the most important pillars of an economy. A strong, healthy and sustainable banking system is essential for the overall development of the country. As said by our Honourable Prime Minister - "A Nation can be secured only when banks and depositors are secured". Over the years, the banking sector in India has seen a number of changes especially during post-liberalisation and deregulated environment. Most of the banks have begun to take an innovative approach towards banking with the objective of creating more values for customers and for the banks. The policy makers which include the Reserve Bank of India (RBI), Finance Ministry and related government and financial sector regulatory entities, have made several notable efforts to improve and revitalize the sector. As a result Indian banks are changing towards modern banking system. With increased competition and technological advancements there has been a strategic improvement over the system, which is vocal in service, product and operational methods. With financial inclusion being one of the pillars of transforming India, banks play a major role through the schemes like JandhanYojana, Direct Benefit Transfer, and MudraYojana. Still in order to touch international standards we need to travel a long distance full of challenges like, mitigation of risk, NPAs, recapitalization, increase in bank frauds, asset quality, more consumer friendly and consumer protective policies, universalization of banking system, and financial literacy. These issues are dragging down the banking and industrial growth and threatening the future growth of our country.

STRATEGIC GOALS:

In this context, The Department of Economics and Commerce, Sophia Girls' College, Ajmer, proposes to organise a two day National Conference on "Emerging Trends & Scope in the Banking Sector with Special Reference to the Present Indian Scenario" on 24th and 25th August 2018.

- The conference is expected to offer an opportunity for policy makers, academicians, research scholars and social scientists to dwell on the transformation of banking sector in India.
- Along with reviewing the story of reforms the conference also provides an opportunity to find some solutions of the problems faced by the current banking scenario.

SUB THEMES:

- Government Policies with reference to banking sector-JandhanYojana, Direct Benefit Transfer, and Mudra Yojana
- Role of banks in rural development-RRB's, NABARD, Co-operative societies
- Role of banks in promoting external sectors - NRI and FOREX
- E Banking, Digitisation, Demonetisation
- Micro Finance/ Credit
- Non-performing asset management by banks
- Banking awareness in India
- Marketing in retail management
- Merger and amalgamation in banking sector and its impact

PAPER SUBMISSION:

- Title of the paper - 14 font size
- Author's designation, affiliation and e-mail: 10 font size
- Paper presenters name
- Abstract: 250 words (Italics, 12 font size, single spacing)
- Key words: not more than 6
- Full Paper: Times New Roman (MS Word) 12 font size, single spacing, maximum 6 pages, A-4 size

IMPORTANT DATES:

- Last date for Submission & Intimation of Abstract : 10th Aug 2018
- Last date for Registration : 16th Aug 2018
- Last date for Submission of full paper : 20 Aug 2018
- Date of Conference : 24th - 25th Aug 2018

Auditorium - Sophia Girls' College, Ajmer (Autonomous)

- **Date** – 24th and 25th August, 2018
- **Level-** National (Commerce and Economics)
- **Venue-** College Auditorium
- **Title of the event** - National Conference on ‘Emerging Trends and Scope in the Banking Sector with Special Reference to the Present Indian Scenario’
- **Total Number of the Participants** – 424 participants.
- **List of Resource persons:**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
2.	Prof. R.C. Mishra	Former, Pro Vice Chancellor	Rajasthan Technical University, Kota	Chief Guest
3.	Prof. Gur Charan Singh	Professor	School of Management Studies Punjabi University, Patiala (Punjab)	Resource Person
4.	Prof. Deepak Mehra	Principal	Government College, Masuda	Keynote Speaker
5.	Prof. Ran Singh Dhaliwal	HOD, Department of Tourism Hospitality and Hotel Management	Punjabi University, Patiala (Punjab)	Resource Person
6.	Prof. J. R. Sharma	Ret. HOD, Department of EAFM	DAV College Ajmer	Panelist
7.	Mr. Kunal Rahar	Grade B Officer	RBI, Jaipur	Panelist
8.	Mr. Rajeev Kumar Sinha	Senior Branch Manager	Canara Bank, Jaipur	Resource Person
9.	Dr Vinod Bhardwaj	Commissioner	Dept. of College Education, Government of Rajasthan	Panelist
10.	Dr. D. S. Chundawat	Principal	Aishwarya College of Education Sansthan	Resource Person
11.	Dr. Dinesh Gupta	Director and Controller of Examination	Bhagwant University, Ajmer	Resource Person

12.	Dr. M.S. Rathore	Member	Centre of Environment and Development Studies, Jaipur	Resource Person
13.	Dr. R.K. Bohra	Ret. Principal	Government College, Ajmer	Resource Person
14.	Prof. Arun Kumar	Professor, Department of Economics	JNU, Delhi	Chief Guest
15.	Prof. Narendra Kumar	Prof. and Head	MD University, Rohtak	Panelist

A two day National Conference on “Emerging Trends and Scope in the Banking Sector with Special Reference to the Present Indian Scenario” in association with Rajasthan chapter of the Indian Commerce Association began on 24th August 2018 at Sophia Girls’ College, Ajmer.

The conference attracted more than 450 delegates all over the country. Around 300 students from various colleges participated in the conference. A total number of 80 research scholars and 100 academicians from different states added to the intellectual aura of the conference.

Learning Outcome:

1. The Conference offered an opportunity for policy makers, academicians, Research Scholars and Social Scientists to dwell on the transformation of Banking sector in India.
2. Along with reviewing the story of reforms the conference also provided an opportunity to find some solutions of the problems faced by the current banking scenarios.



A visit to an Orphanage

DEPARTMENT OF COMMERCE



**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

**IS ORGANIZING
A VISIT TO AN
ORPHANAGE
SITUATED IN KAISER
GANJ**

Date: 16 Oct, 2018

Time: 10 am



COMMERCE DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 16th October, 2018
- **Level-** Department (Commerce)
- **Venue-** Orphanage
- **Title of the event** - A visit to an Orphanage
- **Total Number of the Participants** – 28

A visit to Orphanage situated in Kaiser Ganj was organised by the Commercium in which Almost every student contributed by providing clothes, food and other basic requirements for the children. All those who visited orphanage met each and every child living there, and tried to bring a smile on their face.

Learning Outcomes :

- Students developed the feeling of sense of responsibility towards the unprivileged sections of the society
- Students developed the feeling of sense of appreciation towards every materialistic thing that they use to take for granted



A visit to an Old Age Home 'Apna Ghar'

DEPARTMENT OF COMMERCE



**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

IS ORGANIZING

**A VISIT TO AN OLD
AGE HOME "APNA
GHAR"**

Date: 20 Oct, 2018

Time: 10 am



- **Date** – 20th October, 2018
- **Level-** Department (Commerce)
- **Venue-** Old Age home ‘ Apna ghar’
- **Title of the event -** A visit to an Old Age Home ‘Apna Ghar’
- **Total Number of the Participants** – 25

A visit to Old age home "APANA GHAR" situated in outskirts of Ajmer, was organised by the "Commercium" (Commerce Forum) in which Almost every student contributed by providing clothes, food and other basic requirements for the people of old age home. All those who visited old age home met each and every person living there, and tried to bring a smile on their face. In old age home, environment that was created during the visit was filled with joy and happiness, which was mainly our motive of this activity.

Learning Outcomes :

1. Students learned to be compassionate towards the elders of the society
2. Students acquired the sense of responsibility towards the weaker sections of the society .



**A Seminar on Personality Development & Stress
Management**



**THE DEPARTMENT OF
COMMERCE & MANAGEMENT**

**Sophia Girls' College (Autonomous)
Ajmer
is organizing**

**A SEMINAR ON PERSONALITY
DEVELOPMENT & STRESS MANAGEMENT**

RESOURCE PERSON: COL. SANJAY BHATIA

**DATE & time
18th December, 2018
10 am**

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

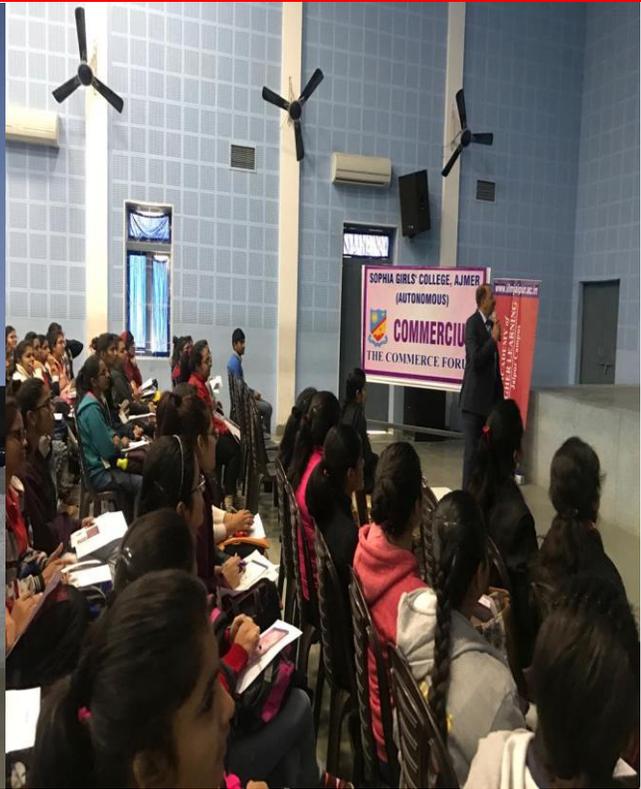
- **Date** – 18th December, 2018
- **Level**- Department (Commerce and Management)
- **Venue**- College Auditorium
- **Title of the event** - A Seminar on Personality Development & Stress Management
- **Total Number of the Participants** – 174 (106 (B.Com.) + 68 (BBA))
- **Resource person**

S. No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1.	Col. Sanjay Bhatia (Retd)	Trainer	IILM, Jaipur	Speaker

A Seminar on Personality Development and stress Management was organised. The objective of the seminar was to help the students to become more self aware and to become more motivated. To help the students to explore the other sides of their personality, to bring out their hidden personality traits. The Resource person of the Seminar was Col. Sanjay Bhatia (Retd).

Learning Outcomes :

- Students gained the knowledge on how to resolve conflicts with an optimistic approach.
- Students were familiarised with the various stress management techniques.



A Seminar on Employability Skills



**THE DEPARTMENT OF
COMMERCE & MANAGEMENT**

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

Resource Person



**Mr. Vaibhav Mediratta
Corporate Trainer
Master Trainer
PIBM**

**Is Organizing A Seminar on
EMPLOYABILITY SKILLS**

**Date & Time: 9th Jan, 2019
11 am**

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 9th January, 2019
- **Level-** Department (Commerce and Management)
- **Venue-** College Auditorium
- **Title of the event** - A Seminar on Employability Skills
- **Total Number of the Participants** – 214 (126 (B.Com.) + 88(BBA))
- **Resource person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1.	Mr. Vaibhav Mediratta	Corporate Trainer	PIBM, Pune	Speaker

A Seminar on Employability Skills was conducted by Vaibhav Mediratta who is a Corporate Trainer, Senior branch manager and master trainer, PIBM Pune. He is a MBA in finance from ICFAI business school, Hyderabad. He guided the students with his knowledge on the employability skills in the corporate world, he suggested ways to appear for an interview and impress the employer with your skills. He briefed the students about the jobs in finance and investment sector. It was an interactive session and many participants actively participated in it.

Learning Outcomes :

- Students got familiarised with skills that are essentially needed to secure a job in corporate Sector.
- Students were apprised about different job opportunities available in the corporate world.



A Seminar on a Roadmap to MBA



THE DEPARTMENT OF COMMERCE & MANAGEMENT

SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER

Resource Person



Dr. Prabhat Pankaj
Director
Jaipuria Institute of
Management

Is Organizing

The MOU Signing Ceremony
&
A Seminar on a Roadmap
to MBA

Date & Time: 17th Jan, 2019
11 am

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 17th January, 2019
- **Level-** Department (Commerce and Management)
- **Venue-** College Auditorium
- **Title of the event** - A Seminar on a Roadmap to MBA
- **Total Number of the Participants** – 177 (109 (B.Com) + 68 (BBA))
- **Resource person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1.	Dr. Prabhat Pankaj	Director	Jaipuria Institute of Management, Jaipur	Speaker

MOU was signed between Jaipuria Institute of Management Jaipur and Sophia College Ajmer and a Seminar on roadmap to MBA was organised The Resource person for the seminar was Dr. Prabhat Pankaj, Director, Jaipuria Institute of Management Jaipur.

Learning Outcomes :

- Students gained knowledge about different career opportunities available after pursuing an MBA program .
- Students acquired analytical skills on choosing the right subjects in MBA as per their Job preference.



A Talk on Investment in Mutual Funds



**THE DEPARTMENT OF
COMMERCE & MANAGEMENT**

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

is organizing a TALK on

**INVESTMENT IN MUTUAL
FUNDS**

**Resource Person:
Mr. Bhawar Singh Rathore
Investment Advisor**

**DATE:
24TH JAN, 2019**

**TIME:
1.30 PM**

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 24th January, 2019
- **Level-** Department (Commerce and Management)
- **Venue-** College Auditorium
- **Title of the event** - A Talk on Investment in Mutual Funds
- **Total Number of the Participants** – 158 (89 (B.Com.)+ 69 (BBA))
- **Resource person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1.	Mr. Bhawar Singh Rathore	Investment Advisor	Share Khan Ltd	Speaker

A Talk on Investment in Mutual fund was organised in collaboration with Share Khan Company. Mr. Bhawar Singh Rathore who is an Investment Advisor and speaker on mutual Funds addressed the gathering. By his immense knowledge in mutual funds and investments, he briefed the students about the various plans and schemes available and which plan is more suitable for them to invest.

Learning Outcomes :

- Students gained knowledge on opening of DEMAT account for Trading.
- Students were apprised on how small investments in mutual funds could lead to generate a high return in long term.



An Educational Trip to Ahmedabad

**THE DEPARTMENT OF
COMMERCE & MANAGEMENT**



**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

Is Organizing

**AN EDUCATIONAL TRIP
TO AHMEDABAD**

Campus visit to SBS Ahmedabad

Nandan Demins

Anand Milk Union Limited

Anand Chocolates

IIM Ahmedabad

Date: 28th Jan - 2nd Feb, 2019

Time: 10 am

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 28th January- 2nd Feb, 2019
- **Level-Department** (Commerce and Management)
- **Venue-** Ahmedabad
- **Title of the event** - An Educational Trip to Ahmedabad
- **Total Number of the Participants** – 88

An Educational Trip to Ahmedabad was organised to offer an opportunity for a rich immersion experience, and a tremendous way to facilitate learning. Day 1(29th January,2019) The campus visit was followed by a session with Mrs. DhritiBhattacharji on effective communication skills. After that students had a visit to Gujarat science city where students explored science mechanisms. Day2(30th January,2019) Second day of the trip was more of field learning. Students were taken to Nandan Denims. Ltd where 70% of India's denim is been produced. After that students were taken to Dandi Kutir in Gandhinagar which is built on the life and teachings of One man, Mahatma Gandhi. Day 3 (31st January 2019). On day 3 of our trip students were taken to Anand's Milk Union Ltd. And AMUL Chocolates. They got a deep insight about the industry. Students witnessed the production process and learned the industrial dynamics and then after a tiring day they were taken to Ahmedabad's pride "Kankaria Lake" . Day 4(1st January 2019), On day 4, students attended few sessions given by SBS teachers and then they were taken to the campus of "Indian Institute of Management, Ahmedabad" students explored the horizons of IIM and got an insight about the courses offered and protocols.

Learning Outcomes :

1. Students acquired the practical learning on the working of the Industries.
2. Students acquired the knowledge of the skills that are required to work in an industrial setup



भारतीय प्रबंध संस्थान अहमदाबाद
INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD



BEYOND
PLANET EARTH
the future of space exploration



Visit to Ahmedabad

A Survey at Bandhiya and Kankariya Village.

DEPARTMENT OF COMMERCE



**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER
IS CONDUCTING A
A SURVEY AT
BANDHIYA VILLAGE
&
KANKARIYA VILLAGE**

**2nd Feb
2019**

**TIME
10 AM**

COMMERCE DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 2nd Feb, 2019
- **Level-** Department (Commerce)
- **Venue-** Bandhiya Village
- **Title of the event** - A Survey at Bandhiya and Kankariya Village.
- **Total Number of the Participants** – 26

The purpose of this outdoor activity was to instil Practical knowledge about ‘How to conduct surveys’. The students were then instructed to conduct a door-to-door drive for survey on ‘awareness of various government schemes in rural areas’ like Antadodhya Anna Yojana, Atal Pension Scheme, Sarv Shiksha Abhiyan etc. The students interacted with the villagers and created an awareness about ‘How these schemes are beneficial for them’ and on ‘How they can avail these services’. This outdoor activity has helped the students to empathize with the feelings of the villagers, they also practically learnt on How to Conduct Survey and seeing the villagers the students realized and felt more blessed to be so much privileged.

Learning Outcomes :

- Students acquired the skills of collecting the data through Questionnaires
- Students gained the analytical skills which helped them to analyse the data and draw conclusions from it .



A Talk on roadmap to MBA

DEPARTMENT OF COMMERCE



**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

IS ORGANIZING A TALK ON

ROADMAP TO MBA

4th February, 2019

at 9:30 am

COMMERCE DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 4th Feb, 2019
- **Level-** Department (Commerce)
- **Venue-** Commerce Hall
- **Title of the event** - A Talk on roadmap to MBA
- **Total Number of the Participants** – 48

A talk on Roadmap to MBA was organised by the alumni of the college who are pursuing MBA from AIMS Institute of Management Studies , Pune addressed the students of B.COM. The talk was informative for the students as they shared about the different MBA colleges in Pune. They also educated the students about how to evaluate which college is best for their future prospects.

Learning Outcomes :

1. Students were able to develop critical thinking with respect to the selection of best MBA colleges
2. Students were also apprised about different business opportunities available after pursuing an MBA program.



A Seminar on Digital Marketing



**THE DEPARTMENT OF
COMMERCE & MANAGEMENT**

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

Is Organizing

A Seminar on

DIGITAL MARKETING

Resource Person

**Dr. Vivek Ranga
Dean and Campus
Head
IBS Ahmedabad**

Date & Time

**4th
February,
2019
12:30 pm**

Resource Person

**Mr. Vishambhar
Dayal
Regional Manager
IBS**

- **Date** – 4th Feb, 2019
- **Level-** Department (Commerce and Management)
- **Venue-** College Auditorium
- **Title of the event** - A Seminar on Digital Marketing
- **Total Number of the Participants** – 176 (102 (B.Com.) + 74 (BBA))
- **List of Resource persons:**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1.	Dr. Vivek Ranga	Dean and Campus Head	IBS Ahmedabad	Speaker
2.	Mr. Vishambhar Dayal	Regional Manager	IBS Ahmedabad	Speaker

A Seminar on Digital Marketing was organised to impart knowledge on how to advertise the product or service through social media platforms.

Learning Outcomes :

1. Students were made aware about the digital ethics and were encouraged to implement these ethics in digital marketing.
2. Students were apprised with regard to the importance of team collaborations in digital marketing.



An MBA Training Program



**THE DEPARTMENT OF
COMMERCE & MANAGEMENT**

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

is organizing an

MBA TRAINING PROGRAM

**AT
JAIPURIA INSTITUTE
OF MANAGEMENT
JAIPUR**

**DATE:
14TH FEB - 16TH FEB, 2019
TIME:
9 AM**

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 14th -16th Feb, 2019
- **Level-** Department (Commerce and Management)
- **Venue-** Jaipuria Institute of Management, Jaipur
- **Title of the event** - An MBA Training Program
- **Total Number of the Participants** – 50 (20 +30)

An MBA Training Programme in Jaipuria Institute of Management, Jaipur, was organised for students. Director Mr Prabhat Pankaj , gave a detailed overview of what management is and showed how they manage their day to day activities ,thereafter students were taken to Kagazi Industry , an industry of handmade papers which was 400 years old .Students witnessed how a fibre is turned into a paper and how to create an eco friendly paper through old torn out clothes. Students were highly benefitted by this training Program. On 15-16 Feb, 2019 students attended International conference on Youth 2025 Redefining Business And Society in the age of information technology hosted by Jaipuria institute of management, Jaipur the B school Had hosted the 6th edition of the international conference (Redefining business and society in the age of information technology). And there the students participated in poster making and paper presentation.

Learning Outcomes :

- Students' knowledge was apprised with regard to the job opportunities after MBA.
- The participation in the conference helped students to boost their confidence and enhance their research skills.



**An Education Trip to Goa, Faculty and Student Exchange
Program**



**THE DEPARTMENT OF
COMMERCE & ECONOMICS**

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

Faculty & Student Exchange Program

- Carmel College for Women, Nuvem
- Fr. Agnel College of Arts and
Commerce, Goa

Date: 13th-21st Feb, 2019

Time : 9 am



➤ **Date – 13thFeb- 21st Feb, 2019**

- **Level-Department** (Commerce and Economics)
- **Venue-** Carmel College for Women, Nuvem, Goa and Fr. Agnel College of Arts and Commerce, Goa
- **Title of the event** - An Education Trip to Goa, Faculty and Student Exchange Program
- **Total Number of the Participants-12** (8(B. Com) + 4(BA Eco Hons.)

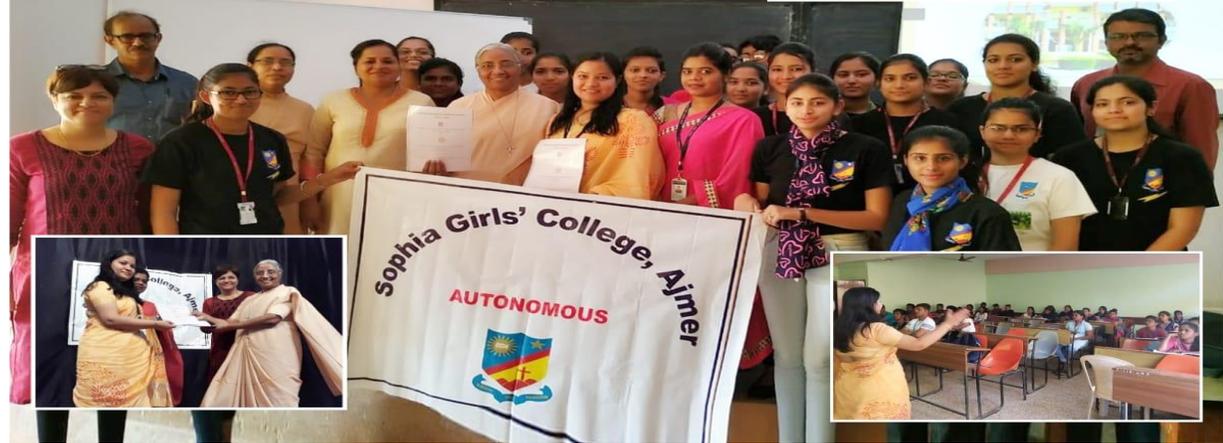
An Educational Trip was organised A group of 12 students from the Department of Commerce and Economics accompanied with faculty in charges attended student exchange programmes in Goa . The group reached on 15th February'19 and visited Carmel college for women, Nuvem for one day student exchange programme . The programme started with interaction of students and faculties of both the colleges an additional cultural programme was organized by the students of Carmel college showcasing the mando dance form of Goa .Our students also presented a Rajasthani dance showcasing our culture .It was a great learning experience for the students. On 16thfeb'19 the group headed to Pilar to attend one day NationalSeminar on E-Commerce – a paradigm shift organized by Fr. Agnel college of arts and commerce, the students presented their respective research papers in the seminar . This opportunity helped the students to learn researching skills, art of presentation as well as enriched their knowledge about e-commerce. A three day student exchange programme from 17thfeb '19 to 19thfeb'19 was held in Fr. Agnel college of commerce and arts .There the students had some interactive sessions with students as well as the faculty members of the Host college.

Learning Outcomes :

1. The Visit helped in improvising the research and presentation skills of students.
2. Students gained knowledge and experience through exchange program.



EXCHANGE PROG.
WITH CARMEL COLLEGE FOR WOMEN
GOA



Exchange Prog. With Fr Agnel College Of Commerce And Arts, Goa

