

SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER



DEPARTMENT OF MANAGEMENT

2018-19

A Seminar on Career Counselling



THE DEPARTMENT OF COMMERCE & MANAGEMENT

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

is organizing a Seminar on
Career Counselling

Resource Persons:

**Mr. Kapil Dixit
Motivational Speaker &
Career Counselor**



**DATE:
18TH JULY, 2018
TIME:
10 AM**

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 18th July, 2018
- **Level-** Department (Commerce and Management)
- **Venue-** College Auditorium
- **Title of the event** - A Seminar on Career Counselling
- **Total Number of the Participants** – 84 (46 (B.Com.) + 38(BBA))
- **Resource person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1.	Mr. Kapil Dixit	Career Counselor	Times Academy, Jaipur	Speaker

On 18th July, 2018, A seminar was organised by the Times Academy for career counselling which enlighten the minds of Commerce students for the future challenges they need to conquer by creating a difference in the organization . They conducted RIASEC test for the students. In this seminar students learnt how to use innovative ideas and focus more on managing the things. Mr. Kapil dixit, (resource person) is a renowned motivational speaker and has delivered various inspirational lectures around the globe. During the session he shared his vision and insight about life. The session was a spinoff from a routine lifestyle of students.

Learning Outcomes :

1. Students were apprised about the ways they should choose their career path.
2. Students were helped to seek out the opportunities and to gain experience within their chosen career fields through part time jobs , Internships etc



Logo Quiz Competition

DEPARTMENT OF MANAGEMENT



**Sophia Girls' College
(Autonomous), Ajmer**

is organizing a

LOGO QUIZ COMPETITION

DATE: 28TH JULY, 2018

TIME: 11:30 AM

VENUE: COLLEGE AUDITORIUM

- **Date** – 28th July, 2018
- **Level-** Department (Management)
- **Venue-**College Auditorium
- **Title of the event** - Logo Quiz Competition
- **Total Number of the Participants** – 25

The main objective behind this activity was to enhance the knowledge of the students about the various companies, their taglines, logos and CEOs. The activity consists of 3 rounds and each round consists of 15 questions which are compulsory to attempt.

- Round 1 was identifying the company's name with the help of logos.
- Round 2 was identifying the company through its tag line.
- Round 3 was of identifying the name of the company through their CEO.

Learning Outcome

1. Students gained knowledge about Business taglines, logos etc.



Roadmap to Company Secretary

**DEPARTMENT OF
COMMERCE & MANAGEMENT**



**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

IS ORGANIZING A SEMINAR ON

**ROADMAP TO
COMPANY SECRETARY**

**Ms. Sonu Nahata
Assistant Director
ICSI Delhi**

**8th August
2018
at 9:30 a.m.**

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 8th August, 2018
- **Level-** Department (Commerce and Management)
- **Venue-** College Auditorium
- **Title of the event** - Roadmap to Company Secretary
- **Total Number of the Participants** – 176 (106 (B.Com.) + 70(BBA))
- **Resource person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1.	Miss Sonu Nahata	Assistant Director	ICSI, Delhi	Speaker

On 8th August, 2018, A seminar on Roadmap to Company Secretary was organised. In this seminar, students gained the information about the importance and need of CS in the market , the eligibility criteria for exams ,the procedure of exams , materials to study and detailed knowledge of the Examination. This seminar was a success, providing information about the course and encouraging students to choose CS as their career.

Learning Outcomes :

1. Students acquired knowledge , about the eligibility criteria for CS exams ,the procedure of examination , syllabus to study for Examination
2. Students were apprised regarding CS as a career option.



Departmental Picnic

**DEPARTMENT OF
COMMERCE & MANAGEMENT**



**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS),
AJMER**

PICNIC

***AUGUST 11, 2018
7:30 AM***

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 11th August, 2018
- **Level-** Department (Commerce and Management)
- **Venue-** Paradizzo Resort
- **Title of the event** - Departmental Picnic
- **Total Number of the Participants** – 150 (62 (B.Com) + 88 (BBA))

On 11th August, 2018 A Picnic was organized to provide an opportunity to teachers as well as students to bond with each other and to give both the parties a break from their hectic schedule. The students were taken to Paradizzo Resort by bus where they enjoyed the pool party, indoor games and Lunch.

Learning Outcomes:

1. Students got an opportunity to develop a strong bond with each other.
2. Students had a refreshing break from their daily schedule.



A Workshop on Writing a research Paper



THE DEPARTMENT OF COMMERCE & MANAGEMENT

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

Is Organizing

**A Workshop on Writing a
Research Paper**

Date: 16th August, 2018

Time: 11:30 am



Dr. Monika Kannan

Head

**Dept. of Geography
Sophia College, Ajmer**

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 16th August, 2018 for Commerce
1 Sept, 2018 for Management
- **Level-** Department (Commerce and Management)
- **Venue-** Commerce Hall (Commerce)
College Auditorium (Management)
- **Title of the event** - A Workshop on Writing a research Paper
- **Total Number of the Participants** – 78 (Commerce)
78 (Management)
- **Resource person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1	Dr. Monika Kannan	Head, Department of Geography	Sophia Girls' College, Ajmer	Speaker

A workshop on 'Writing a Research paper' was organized for making students aware on how to write and present a research paper. As a Resource person we had with us Dr. Monika Kannan (Head, P.G. Department of Geography, Sophia Girls College), who gave in-depth knowledge and idea on how to write a research paper. She briefed the students with the basic components of a research paper, how to write an abstract and what are the different ways to collect data. She taught how to make a research paper more presentable by focusing on its key points. She very well acquainted the audience with the topic. It was an interactive session and many participants actively participated in it.

Learning Outcomes

- Students acquired skills that are necessarily required in writing a research paper
- Students gained the knowledge of presentation skills.



Role play Competition

DEPARTMENT OF MANAGEMENT



Sophia Girls' College
(Autonomous), Ajmer

is organizing a

ROLE PLAY COMPETITION

DATE: 18TH SEPT, 2018

TIME: 10 AM

VENUE: COLLEGE AUDITORIUM

MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 18th September, 2018
- **Level-** Department (Management)
- **Venue-**College Auditorium
- **Title of the event** - Role play Competition
- **Total Number of the Participants** – 70

The competition was organized by synergy forum. The aim of the role play act was to embolden students to showcase their management skills. Students of 1st, 2nd and 3rd year of BBA took part in this role play competition. There were 9 teams who participated in the competition. The Competition was judged by Ms. Prashansa Karna and Mr Tanmay Sharma.

Learning Outcome:

1. The Students were able to enhance their Management Skills.



A Seminar on Personality Development & Stress Management



**THE DEPARTMENT OF
COMMERCE & MANAGEMENT**

**Sophia Girls' College (Autonomous)
Ajmer
is organizing**

**A SEMINAR ON PERSONALITY
DEVELOPMENT & STRESS MANAGEMENT**

RESOURCE PERSON: COL. SANJAY BHATIA

**DATE & time
18th December, 2018
10 am**

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

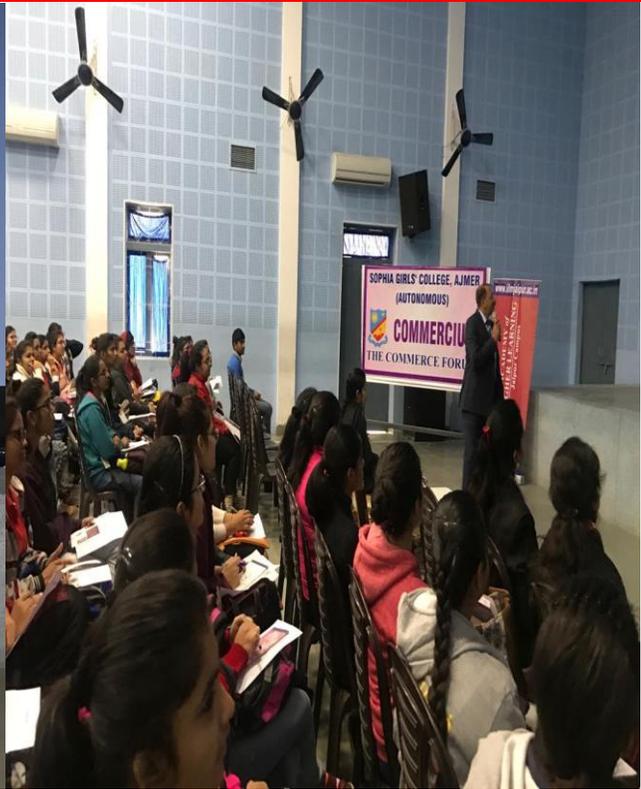
- **Date** – 18th December, 2018
- **Level**- Department (Commerce and Management)
- **Venue**- College Auditorium
- **Title of the event** - A Seminar on Personality Development & Stress Management
- **Total Number of the Participants** – 174 (106 (B.Com.) + 68 (BBA))
- **Resource person**

S. No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1.	Col. Sanjay Bhatia (Retd)	Trainer	IILM, Jaipur	Speaker

A Seminar on Personality Development and stress Management was organised. The objective of the seminar was to help the students to become more self aware and to become more motivated. To help the students to explore the other sides of their personality, to bring out their hidden personality traits. The Resource person of the Seminar was Col. Sanjay Bhatia (Retd).

Learning Outcomes :

- Students gained the knowledge on how to resolve conflicts with an optimistic approach.
- Students were familiarised with the various stress management techniques.



A Seminar on Employability Skills



THE DEPARTMENT OF COMMERCE & MANAGEMENT

SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER

Resource Person



Mr. Vaibhav Mediratta
Corporate Trainer
Master Trainer
PIBM

Is Organizing A Seminar on
EMPLOYABILITY SKILLS

Date & Time: 9th Jan, 2019
11 am

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 9th January, 2019
- **Level-** Department (Commerce and Management)
- **Venue-** College Auditorium
- **Title of the event** - A Seminar on Employability Skills
- **Total Number of the Participants** – 214 (126 (B.Com.) + 88(BBA))
- **Resource person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1.	Mr. Vaibhav Mediratta	Corporate Trainer	PIBM, Pune	Speaker

A Seminar on Employability Skills was conducted by Vaibhav Mediratta who is a Corporate Trainer, Senior branch manager and master trainer, PIBM Pune. He is a MBA in finance from ICFAI business school, Hyderabad. He guided the students with his knowledge on the employability skills in the corporate world, he suggested ways to appear for an interview and impress the employer with your skills. He briefed the students about the jobs in finance and investment sector. It was an interactive session and many participants actively participated in it.

Learning Outcomes :

- Students got familiarised with skills that are essentially needed to secure a job in corporate Sector.
- Students were apprised about different job opportunities available in the corporate world.



A Seminar on a Roadmap to MBA



THE DEPARTMENT OF COMMERCE & MANAGEMENT

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

Resource Person



**Dr. Prabhat Pankaj
Director
Jaipuria Institute of
Management**

Is Organizing

**The MOU Signing Ceremony
&
A Seminar on a Roadmap
to MBA**

**Date & Time: 17th Jan, 2019
11 am**

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 17th January, 2019
- **Level-** Department (Commerce and Management)
- **Venue-** College Auditorium
- **Title of the event** - A Seminar on a Roadmap to MBA
- **Total Number of the Participants** – 177 (109 (B.Com) + 68 (BBA))
- **Resource person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1.	Dr. Prabhat Pankaj	Director	Jaipuria Institute of Management, Jaipur	Speaker

MOU was signed between Jaipuria Institute of Management Jaipur and Sophia College Ajmer and a Seminar on roadmap to MBA was organised The Resource person for the seminar was Dr. Prabhat Pankaj, Director, Jaipuria Institute of Management Jaipur.

Learning Outcomes :

- Students gained knowledge about different career opportunities available after pursuing an MBA program .
- Students acquired analytical skills on choosing the right subjects in MBA as per their Job preference.



A Talk on Investment in Mutual Funds



**THE DEPARTMENT OF
COMMERCE & MANAGEMENT**

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

is organizing a TALK on

**INVESTMENT IN MUTUAL
FUNDS**

**Resource Person:
Mr. Bhawar Singh Rathore
Investment Advisor**

**DATE:
24TH JAN, 2019**

**TIME:
1.30 PM**

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 24th January, 2019
- **Level-** Department (Commerce and Management)
- **Venue-** College Auditorium
- **Title of the event** - A Talk on Investment in Mutual Funds
- **Total Number of the Participants** – 158 (89 (B.Com.)+ 69 (BBA))
- **Resource person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1.	Mr. Bhawar Singh Rathore	Investment Advisor	Share Khan Ltd	Speaker

A Talk on Investment in Mutual fund was organised in collaboration with Share Khan Company. Mr. Bhawar Singh Rathore who is an Investment Advisor and speaker on mutual Funds addressed the gathering. By his immense knowledge in mutual funds and investments, he briefed the students about the various plans and schemes available and which plan is more suitable for them to invest.

Learning Outcomes :

- Students gained knowledge on opening of DEMAT account for Trading.
- Students were apprised on how small investments in mutual funds could lead to generate a high return in long term.



An Educational Trip to Ahmedabad

**THE DEPARTMENT OF
COMMERCE & MANAGEMENT**



**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

Is Organizing

**AN EDUCATIONAL TRIP
TO AHMEDABAD**

Campus visit to SBS Ahmedabad

Nandan Demins

Anand Milk Union Limited

Anand Chocolates

IIM Ahmedabad

Date: 28th Jan - 2nd Feb, 2019

Time: 10 am

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 28th January- 2nd Feb, 2019
- **Level-Department** (Commerce and Management)
- **Venue-** Ahmedabad
- **Title of the event** - An Educational Trip to Ahmedabad
- **Total Number of the Participants** – 88

An Educational Trip to Ahmedabad was organised to offer an opportunity for a rich immersion experience, and a tremendous way to facilitate learning. Day 1(29th January,2019) The campus visit was followed by a session with Mrs. DhritiBhattacharji on effective communication skills. After that students had a visit to Gujarat science city where students explored science mechanisms. Day2(30th January,2019) Second day of the trip was more of field learning. Students were taken to Nandan Denims. Ltd where 70% of India's denim is been produced. After that students were taken to Dandi Kutir in Gandhinagar which is built on the life and teachings of One man, Mahatma Gandhi. Day 3 (31st January 2019). On day 3 of our trip students were taken to Anand's Milk Union Ltd. And AMUL Chocolates. They got a deep insight about the industry. Students witnessed the production process and learned the industrial dynamics and then after a tiring day they were taken to Ahmedabad's pride "Kankaria Lake" . Day 4(1st January 2019), On day 4, students attended few sessions given by SBS teachers and then they were taken to the campus of "Indian Institute of Management, Ahmedabad" students explored the horizons of IIM and got an insight about the courses offered and protocols.

Learning Outcomes :

1. Students acquired the practical learning on the working of the Industries.
2. Students acquired the knowledge of the skills that are required to work in an industrial setup



भारतीय प्रबंध संस्थान अहमदाबाद
INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD



BEYOND
PLANET EARTH
the future of space exploration



Visit to Ahmedabad

Seminar on Digital Marketing



**THE DEPARTMENT OF
COMMERCE & MANAGEMENT**

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

Is Organizing

A Seminar on

DIGITAL MARKETING

Resource Person

**Dr. Vivek Ranga
Dean and Campus
Head
IBS Ahmedabad**

Date & Time

**4th
February,
2019
12:30 pm**

Resource Person

**Mr. Vishambhar
Dayal
Regional Manager
IBS**

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 4th Feb, 2019
- **Level-** Department (Commerce and Management)
- **Venue-** College Auditorium
- **Title of the event** - A Seminar on Digital Marketing
- **Total Number of the Participants** – 176 (102 (B.Com.) + 74 (BBA))
- **List of Resource persons:**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1.	Dr. Vivek Ranga	Dean and Campus Head	IBS Ahmedabad	Speaker
2.	Mr. Vishambhar Dayal	Regional Manager	IBS Ahmedabad	Speaker

A Seminar on Digital Marketing was organised to impart knowledge on how to advertise the product or service through social media platforms.

Learning Outcomes :

1. Students were made aware about the digital ethics and were encouraged to implement these ethics in digital marketing.
2. Students were apprised with regard to the importance of team collaborations in digital marketing.



An MBA Training Program



**THE DEPARTMENT OF
COMMERCE & MANAGEMENT**

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

is organizing an

MBA TRAINING PROGRAM

**AT
JAIPURIA INSTITUTE
OF MANAGEMENT
JAIPUR**

**DATE:
14TH FEB - 16TH FEB, 2019**

**TIME:
9 AM**

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2018-19

- **Date** – 14th -16th Feb, 2019
- **Level-** Department (Commerce and Management)
- **Venue-** Jaipuria Institute of Management, Jaipur
- **Title of the event** - An MBA Training Program
- **Total Number of the Participants** – 50 (20 +30)

An MBA Training Programme in Jaipuria Institute of Management, Jaipur, was organised for students. Director Mr Prabhat Pankaj , gave a detailed overview of what management is and showed how they manage their day to day activities ,thereafter students were taken to Kagazi Industry , an industry of handmade papers which was 400 years old .Students witnessed how a fibre is turned into a paper and how to create an eco friendly paper through old torn out clothes. Students were highly benefitted by this training Program. On 15-16 Feb, 2019 students attended International conference on Youth 2025 Redefining Business And Society in the age of information technology hosted by Jaipuria institute of management, Jaipur the B school Had hosted the 6th edition of the international conference (Redefining business and society in the age of information technology). And there the students participated in poster making and paper presentation.

Learning Outcomes :

- Students' knowledge was apprised with regard to the job opportunities after MBA.
- The participation in the conference helped students to boost their confidence and enhance their research skills.

