SOPHIA GIRLS' COLLEGE (AUTONOMOUS), AJMER



DEPARTMENT OF MANAGEMENT

2021-22

DIGITAL POSTER MAKING COMPETITION



- ➤ Date 15 September, 2021
- ➤ Level- Department
- ➤ **Venue-** Online Mode
- ➤ **Title of the event -** Digital Poster Making Competition
- **➤ Total Number of the Participants** 21

A Digital Poster Making Competition was organized by the department in order to provide a platform to the students to showcase their marketing and technical Skills.

Learning Outcome

1. Students got an opportunity to showcase their Marketing skills.

PROFESSIONAL COURSES A PATHWAY TO EMPLOYABILITY



- ➤ **Date** 11 October, 2021
- ➤ **Level-** College
- ➤ **Venue-** Commerce Hall
- > Title of the event Professional Courses: A Pathway to Employability
- ➤ Total Number of the Participants 86
- > Resource Person

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1,	Mr. Nikhil Sharma	Regional Manager	ISDC	Speaker

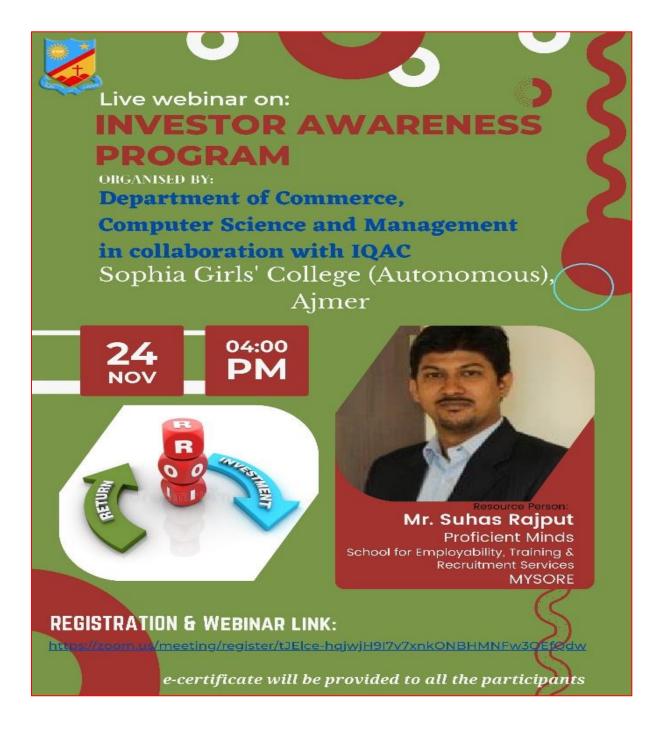
In order to apprise the students about the various professional courses in the field of Commerce and Management A talk on Professional courses: A Pathway to Employability was organised. The talk was helpful for the students to decide right career path.

Leaning Outcome

Students gained knowledge about the various International Courses available in their field.



INVESTOR AWARENESS PROGRAM



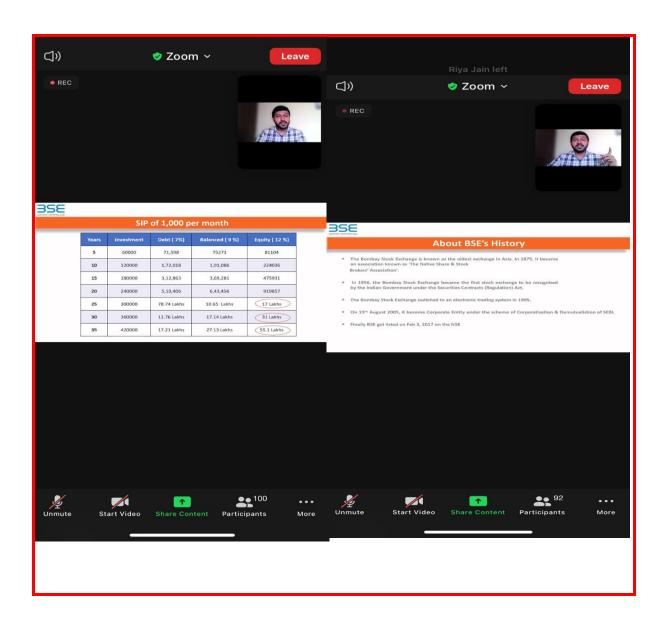
- ➤ **Date** 24 November, 2021
- ➤ **Level-**College
- ➤ **Venue-**Online Mode
- ➤ Title of the event A Webinar on Investor Awareness Program
- ➤ Total Number of the Participants –155
- > Resource Person

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as
				a-
1,	Mr. Suhas	Director	Proficient Minds,	Speaker
	Rajput		School for	
			Employability,	
			Training &	
			Recruitment	
			Services, Mysore	

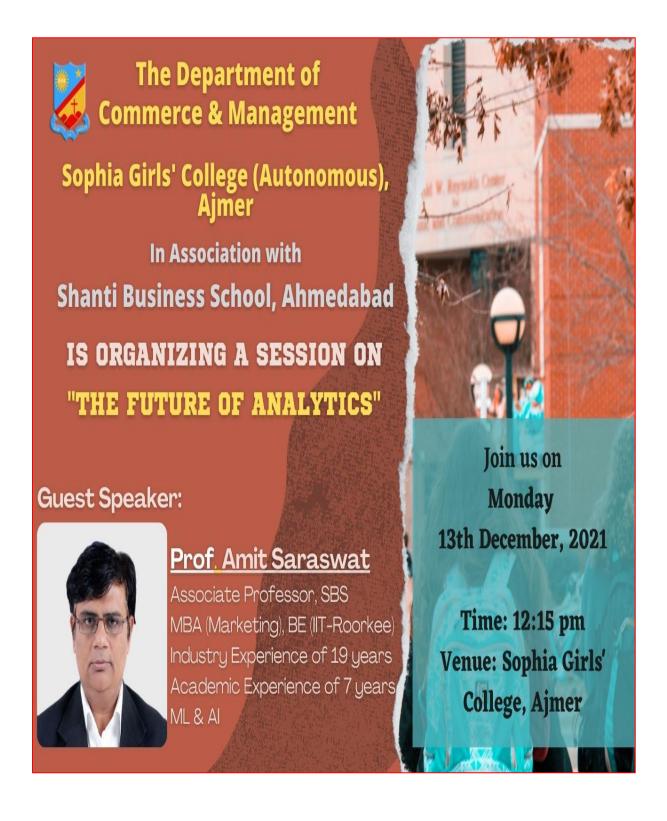
A webinar on 'INVESTOR AWARENESS PROGRAM' was organized by Sophia Girls College, Ajmer in collaboration with IQAC and sponsored by Bombay Stock Exchange. The speaker addressed multiple things regarding investment. He started with the history of Bombay Stock Exchange. Followed by the usage of income and process of cash flow. He deep dived into it and explained the types of investment platforms like fixed deposits, mutual funds, equity investment with respect to inflation. He explained each investment platform in-depth. Moreover, he taught different ways to map out the best mutual funds that will help in financial growth.

Leaning Outcome

Students gained knowledge about the various Investing opportunities available.



THE FUTURE OF ANALYTICS



- ➤ Date 13December, 2021
- ➤ Level-College
- ➤ Venue-Commerce Hall
- > Title of the event A session on The Future of Analytics
- ➤ Total Number of the Participants –73
- > Resource Person

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1,	Prof Amit	Associate	Shanti Business	Speaker
	Saraswat	Professor	School, Ahmedabad	

A session was organised by the department to inculcate and enhance the knowledge about the role of analytics in today's era. It acquainted the students about the new and improved digital system of payments in near future.

Leaning Outcome

1. To develop necessary skills in the field of Analytics.



TALLY- AN ACCOUNTING SOFTWARE

Department of Commerce & Management

Sophia Girls' College (Autonomous),

Ajmer

Is Organising
A Webinar on
Tally- An Accounting Software

Registration

https://attendee.gotowebinar.com/register/37 62154277772026637

Date: 12th February 2022

Time: 3 PM

- ➤ **Date** 12 February, 2022
- ➤ Level- Department (Commerce and Management)
- **Venue-** Online Mode
- ➤ Title of the event A Webinar on Tally- An Accounting Software
- ➤ Total Number of the Participants 42
- > Resource Person

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1	Mr. Sandeep	Founder	Quantum Learnings	Speaker
	Jethani			

A session was organised by the department to inculcate and enhance the knowledge about an accounting software Tally. It helped the students gain knowledge about the employment opportunities in this field.

Leaning Outcome

2. To enhance their knowledge about Accounting Software's.

AN EXPERT TALK ON INTERVIEW SKILLS AND RESUME **BUILDING**

Training & Placement Cell and the Department of **Commerce & Management**



Sophia Girls' College (Autonomous), Ajmer

is organizing an Expert Talk on

INTERVIEW SKILLS & **RESUME BUILDING**



Dr. Terjani Goyal **Director** FMS IRM, Jaipur

18th February, 2022 12:30 PM

Venue: **Auditorium**

TRANING & PLACEMENT CELL, COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2021-22

- ➤ **Date** 18 February, 2022
- ➤ Level- Department (Commerce and Management), Training and Placement Cell
- ➤ **Venue-** College Auditorium
- > Title of the event An Expert Talk on Interview Skills and Resume Building
- ➤ Total Number of the Participants 91
- > Resource Person

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1	Dr. Terjani	Director	FMS IRM, Jaipur	Speaker
	Goyal			

A session was organised by the Training and Placement Cell in collaboration with department of Commerce and Management for the students to help them develop there interview skills and also guide them about how to prepare a strong resume.

Leaning Outcome

- 3. To enhance their interview skills
- 4. To build a strong resume.













SYNQUEST' 22



THE SYNERGY AND COMMERCIUM **FORUM**



SOPHIA GIRLS' COLLEGE (AUTONOMOUS), AJMER

PRESENTS

SYNCOUEST'22

We take huge pride in inviting you all to the Departmental Fest

6th May - 7th May 2022 9:00 AM ONWARDS **GET INVOLVED TO GET INSPIRED**

Contact:

SIMRAN KHAYANI - 9587363621 SONIYA ASWANI -9653924710

President-Synergy

President-Commercium

- ightharpoonup Date 6^{th} 7^{th} May, 2022
- ➤ Level- Department (Commerce and Management)
- ➤ **Venue-** College Auditorium
- > Title of the event SYNCQUEST'22
- > Total Number of the Participants
 - o Ad-Mad Show- 37 Students (B.Com -02 & BBA- 35)
 - o Bid War- 44 Students (B.Com -17 & BBA- 27)
 - o Business Quiz- 36 Students (B.Com- 14 & BBA- 22)
 - o Friends- 28 Students (B.Com -11, M.Com -04 & BBA-13)
 - o Industrial Visit- 123 Students (B.Com- 60, M.Com-06 & BBA-57)

The Synergy and Commercium forum of Commerce and Management Department of Sophia Girls' College (Autonomous), Ajmer organised a fest named "SYNCQUEST'22" on the 6th and 7th May 2022. SYNCQUEST signifies a quest to find hidden treasure of 'Erudition and thrill' by synchronizing one's creativity, intellect and zeal. It is An onset of legacy to unleash the potential of all the sagacious and admiring students. Undoubtedly this event was a beacon of light for all those who could balance and blend their skills with palatable and innovative ideas accompanied with verve.

Learning Outcome

- 1. The activity aimed at showcasing the team management and the decision making skills in students. Also, giving a brief idea about real time auctioning and bidding, funds management and portfolio management to students.
- 2. The purpose of different activities were to test the knowledge of students about business, ad making creativity and digital marketing scene.
- 3. This industrial visit helped students in knowing various things such how milk is processed, cleaned and packed differently through technology and was a very learning experience.











