

SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER



DEPARTMENT OF ECONOMICS

2018-19

1. One Day Fest “ECOLLOQUIUM”



SOPHIA GIRLS' COLLEGE(AUTONOMOUS),
AJMER

**ARTHNITI (ECONOMIC
FORUM&CLUB) ORGANIZES**



**ECOLLOQUIUM
INTRA COLLEGIATE FEST**

Dated – 25th March 2019



MUSICAL CHAIR



TRINITY



CHAMBER OF
SECRETS



ONE MINUTE GAME



WEALTH OF NATIONS

ACTIVITY DETAILS

Date: -25th March 2019

Level: Institutional level

Venue: -College Auditorium

Title of event:- One Day FEST “ECOLLOQUIIUM”

No. of participants: -153 students

Description:

To build creativity and confidence of the students, one day long fest “Ecolloquium” was organized by Arthniti- Economic Club and Forum, in which 153 students registered from economic and other department of our college. Activities such as Wealth Of Nations (Mock Parliament), Chamber of Secrets (Treasure Hunt), Trinity (Policy Making in Current Issue), Musical Chair and One Minute Games were conducted during the fest .This fest helped the students to understand the role, expectation and challenges faced during policy making, and provide a stage to express their views on various policies. Moreover it also helped in the broadening of the horizons of the students and helped develop the art of cohesion, leadership and self-confidence, thereby enabling an all-round personality development opportunity. The fest gave the students to get hands on application of the subject of interest thereby providing conceptual clarity of the subject and at the same time increasing their interest in the subject.

Students who had participated not only worked in union but had also developed a sense of responsibility.

Learning Outcome: To make students understand the role, expectation and challenges faced during policy making, and provide a stage to express their views on various policies.



2. National Conference on Emerging Trends And Scope In The Banking Sector With Special Reference To The Present Indian Scenario

<p>PUBLICATION: Best selected papers will be published in the edited book with ISBN publisher.</p> <p>REGISTRATION: (NON REFUNDABLE)</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">CATEGORY</th> <th style="width: 35%;">WITH ACCOMODATION</th> <th style="width: 35%;">WITHOUT ACCOMODATION</th> </tr> </thead> <tbody> <tr> <td>Teachers/ Professionals/ Academics</td> <td style="text-align: center;">2,500/-</td> <td style="text-align: center;">1,500/-</td> </tr> <tr> <td>Scholars/ Students</td> <td style="text-align: center;">1,500/-</td> <td style="text-align: center;">750/-</td> </tr> </tbody> </table> <p>Registration fee includes Conference participation Certificate, conference material, breakfast and lunch. All the members who desire to attend the Conference must send their registration fee through any of the following modes:</p> <p>1) Demand Draft/ Banker's Cheque: Drawn in favour of Principal, Sophia Girls' College, Ajmer payable at Ajmer. The registration fee should be sent by speed post/ registered post to the following address: Principal, Sophia Girls' College, Mirshali, Jaipur Road, Ajmer (Rajasthan) 305001</p> <p>2) NEFT to: A/c Name: Principal Sophia Girls' College, Ajmer Bank Name: Canara Bank Branch Name: Sophia Sr. Sec. School, Ajmer A/c No.: 8469101012442 IFSC Code: CNRB0008469 (Kindly bring the receipt of your online payment)</p> <p>ACCOMODATION: Accommodation will be provided to those who opt for the same in the registration form. Accommodation will be available from 24th Aug. morning to 26th Aug. noon. (Accommodation will be available on twin sharing basis).</p>	CATEGORY	WITH ACCOMODATION	WITHOUT ACCOMODATION	Teachers/ Professionals/ Academics	2,500/-	1,500/-	Scholars/ Students	1,500/-	750/-	<p>ORGANIZING COMMITTEE: Sophia Girls' College, Ajmer - Patron : Dr. Sr. Pearl - Convenor : Ms. Divya Mishra - Co-Convenor : Ms. Sumita Gurnani - Co-ordinator : Mr. Raman Tiwari - Organising Secretary : Dr. Sr. Rani</p> <p>- Members Organising Committee: - Dr. Jyoti Jagwani - Mr. Deepak Balani - Ms. Prashansa Karna - Ms. Reena Balani - Ms. Alisha Fernandes - Dr. Bhawna Sharma - Ms. Surbhi Mehra - Ms. Yuvnika Sogani - Ms. Kumud Khatri - Mrs. Gazal Sharma</p> <p>In Association with Rajasthan Chapter of Indian Commerce Association: - Prof. M L Agarwal: Director Conference, Secretary Raj. Chapter of ICA , Principal, Government College, Kotra, Udaipur. - Prof. Subash Garg: President ICA, Director CRIT, The IIS University, Jaipur, Rajasthan. - Dr. Manas Pandey: Vice President ICA, VBS University, Jaunpur, (UP). - Prof. Narendra Kumar: Secretary ICA, MD University, Rohtak. - Dr. Pushpendra Misra: Joint Secretary ICA, DSMNR University, Lucknow, (UP).</p> <p>CONTACT DETAILS: Please feel free to contact the executive members of the Conference for any queries through: Website www.sophiacollegeajmer.in Email sophiaetsbs2018@gmail.com Contact No. 0145-2427243</p> <p>Prof. M.L Agarwal (09521261818) Ms. Divya Mishra (09413730493) Ms. Sumita Gurnani (07976002927) Mr. Raman Tiwari (09829263280)</p>	  <p style="font-size: 1.2em; font-weight: bold; color: red;">NATIONAL CONFERENCE</p> <p style="font-weight: bold;">ON EMERGING TRENDS & SCOPE IN THE BANKING SECTOR</p> <p style="font-weight: bold;">WITH SPECIAL REFERENCE TO THE PRESENT INDIAN SCENARIO</p> <p style="background-color: red; color: white; padding: 5px; font-weight: bold; margin: 10px auto; width: 80%;">24th-25th August 2018</p> <p style="font-weight: bold;">Organised by:</p> <hr style="width: 80%; margin: auto;"/> <p style="text-align: center;">Sophia Girls' College, Ajmer (AUTONOMOUS) Department of Economics and Commerce In Association with Rajasthan Chapter of Indian Commerce Association</p>
CATEGORY	WITH ACCOMODATION	WITHOUT ACCOMODATION									
Teachers/ Professionals/ Academics	2,500/-	1,500/-									
Scholars/ Students	1,500/-	750/-									

THE COLLEGE:

Sophia Girls' College is a premier girls institute run by the Congregation of Mission Sisters of Ajmer. It was founded in 1919 as a primary school to cater to the needs of the conservative Rajput families. It grew into a High School and in 1942 it became an Intermediate College. In 1959 it was accorded the status of a degree College and was affiliated to the University of Rajasthan, Jaipur. In the year 2015 the institution got an autonomous status, and is affiliated to MDS University, Ajmer. It was Reaccredited - 'A Grade' by NAAC (UGC) in 2010.

With a desire to keep pace with international standards the College now has courses in Humanities, Science, Commerce, Management (BBA), Computer Application (BCA), Honors in English and Economics and BLIS. College also offers Post-Graduation in English, Computer Science, Geography, Sociology, Political Science, Chemistry and Commerce (ABST).

The College also runs Certificate Courses, Add-on courses and courses in skill development to prepare the students to become successful professionals in a highly competitive world. The college boasts of an efficient and comprehensive infrastructure and has well equipped library and laboratories. The College conducive to learning and promotes a culture of research among both staff and students.

The Department of Economics:

The Department of Economics was established in the year 1959 to offer in-depth knowledge of Economics as a subject to young girls with the aim of providing specialized knowledge of Economics to the students. Honors in Economics was started in the year 1998. With the changing scenario, both at national and international level, the curriculum was revised after getting an autonomous status.

The Department of Commerce:

The Department of Commerce came into being in the year 2000 with a mission to develop a level of excellence in education and training in the field of commerce studies. The college started the B.Com course in 2000 and M.Com in 2015 with the objective to enable every student to cope up with the academic challenges in the contemporary, national and global field. It is through effective transaction of the curricular and co-curricular aspects that we endeavour to train them in the skills for self employment.

CONCEPT NOTE:

A Banking system is one of the most important pillars of an economy. A strong, healthy and sustainable banking system is essential for the overall development of the country. As said by our Honourable Prime Minister - "A Nation can be secured only when banks and depositors are secured". Over the years, the banking sector in India has seen a number of changes especially during post-liberalisation and deregulated environment. Most of the banks have begun to take an innovative approach towards banking with the objective of creating more values for customers and for the banks. The policy makers which include the Reserve Bank of India (RBI), Finance Ministry and related government and financial sector regulatory entities, have made several notable efforts to improve and revitalize the sector. As a result Indian banks are changing towards modern banking system. With increased competition and technological advancements there has been a strategic improvement over the system, which is vocal in service, product and operational methods. With financial inclusion being one of the pillars of transforming India, banks play a major role through the schemes like JandhanYojana, Direct Benefit Transfer, and MudraYojana. Still in order to touch international standards we need to travel a long distance full of challenges like, mitigation of risk, NPAs, recapitalization, increase in bank frauds, asset quality, more consumer friendly and consumer protective policies, universalization of banking system, and financial literacy. These issues are dragging down the banking and industrial growth and threatening the future growth of our country.

STRATEGIC GOALS:

In this context, The Department of Economics and Commerce, Sophia Girls' College, Ajmer, proposes to organise a two day National Conference on "Emerging Trends & Scope in the Banking Sector with Special Reference to the Present Indian Scenario" on 24th and 25th August 2018.

- The conference is expected to offer an opportunity for policy makers, academicians, research scholars and social scientists to dwell on the transformation of banking sector in India.
- Along with reviewing the story of reforms the conference also provides an opportunity to find some solutions of the problems faced by the current banking scenario.

SUB THEMES:

- Government Policies with reference to banking sector-JandhanYojana, Direct Benefit Transfer, and Mudra Yojana
- Role of banks in rural development-RRB's, NABARD, Co-operative societies
- Role of banks in promoting external sectors - NRI and FOREX
- E Banking, Digitisation, Demonetisation
- Micro Finance/ Credit.
- Non-performing asset management by banks
- Banking awareness in India
- Marketing in retail management
- Merger and amalgamation in banking sector and its impact

PAPER SUBMISSION:

- Title of the paper - 14 font size
- Author's designation, affiliation and e-mail: 10 font size
- Paper presenters name
- Abstract: 250 words (Italics, 12 font size, single spacing)
- Key words: not more than 6
- Full Paper: Times New Roman (MS Word) 12 font size, single spacing, maximum 6 pages, A-4 size

IMPORTANT DATES:

- Last date for Submission & Intimation of Abstract : 10th Aug 2018
- Last date for Registration : 16th Aug 2018
- Last date for Submission of full paper : 20 Aug 2018
- Date of Conference : 24th - 25th Aug 2018

Auditorium - Sophia Girls' College, Ajmer (Autonomous)

ACTIVITY DETAILS

Date: 24th and 25th august 2018

Level: National Level

Venue: College Auditorium

Title of the event: National Conference On ‘Emerging Trends and Scope in The Banking Sector With Special Reference To The Present Indian Scenario

No. of Participants: 424 Participants.

**National Conference
Department of Economics and Commerce
24th – 25th August 2018**

List of Resource Person

1. Prof. R.C Mishra, former Pro Vice Chancellor of Rajasthan Technical University, Kota
2. Prof. Gurcharan Singh, School of Management Studies, Punjabi University, Patiala (Punjab).
3. Prof. Deepak Mehra Principal, Government College, Masuda.
4. Prof. Ran Singh Dhaliwal, H.O.D Department of Tourism, Hospitality & Hotel Management, Punjabi University Patiala (Punjab).
5. Prof. J.R Sharma, retired H.O.D of EAFMD.A.V College, Ajmer.
6. Sir Kunal Rahar.
7. Prof. Ran Singh.
8. Sir Rajeev Kumar Sinha.
9. Dr. VinodBharadwaj.
10. Dr.D.SChundawat (Principal, Aishwarya College of Education Sansthan)
11. Dr Dinesh Gupta (Director and Controller of Examination at Bhagwant University, Ajmer)
12. Dr.M.S Rathore (Centre for Environment and Development Studies, Jaipur).
13. Dr. RK Bohra (Retired principal of Government College, Ajmer).
14. Dr Arun Kumar (department of economics JNU, Delhi).

Report

Howard Schultz has rightly said "when you're surrounded by people who share a passionate commitment around a common purpose, anything is possible."

Good afternoon to the august gathering present here.

A two day National Conference on "Emerging Trends and Scope in the Banking Sector with Special Reference to the Present Indian Scenario" in association with Rajasthan chapter of the Indian Commerce Association began on 24th August 2018 at Sophia Girls' College, Ajmer.

The conference attracted more than 450 delegates all over the country. Around 300 students from various colleges participated in the conference. A total number of 80 research scholars and 100 academicians from different states added to the intellectual aura of the conference.

God's blessings were invoked with the lighting of the Lamp by our chief guest Prof. R.C Mishra, our guest of honour Prof. Ran Singh Dhaliwal, our Principal and Patron, Dr. Sister Pearl, Director of the conference Prof. M.S Agarwal, our vice principal Dr. Sr Rani, Convenor Ms. Divya Mishra and Co- Convenor, Ms. Sumita Gurnani.

The inaugural session commenced with the speech of Dr. Sr. Pearl, Principal and Patron, Sophia Girls' College and the theme of the conference was briefed by the convener Ms. Divya Mishra.

Our Guest of Honour Prof. Ran Singh Dhaliwal gave a bird eye view of the Indian Economy from the Pre and post Liberalization era and how banks can play a strategic role in the holistic development of the economy.

The foundation of the conference was laid with the keynote address of Prof. R.C Mishra, former Pro Vice Chancellor of Rajasthan Technical University, Kota. The address began with a very basic question: Why were Banks created? The answer was evident. It was because Indians have a habit of saving and the creation of Banks helped in increasing the same. Similarly terms like Banking, drafts and cheques were also discussed. Equilibrium, compatibility and interaction relations were also discussed at a stretch. Sir also delved into the Non performing assets and their unprecedented rise and the problems it may procreate.

Electronic Banking as a progeny of the changing needs of the population was also brought to light. Though the modern mechanism has helped in maintaining

three was chaired by Dr.D.SChundawat (Principal, Aishwarya College of Education Sansthan) and co-chaired by Dr Dinesh Gupta (Director and Controller of Examination at Bhagwant University, Ajmer) After a brief introduction, the paper presenters presented different opinions on E-Banking, Digitalization and Demonetisation, Marketing in Retail Management, Mergers and amalgamation in Banking Sector and its impact.

Technical Session four was chaired by Dr.M.S Rathore (Centre for Environment and Development Studies, Jaipur) and co-chaired by Dr. RK Bohra (Retired principal of Government College, Ajmer). The paper presenters spoke on Government Policies and Role of Bank in rural Development-RRB's, NABARD.

The next Panel Discussion (NPA) was conducted under the guidance of Sir Deepak Mehra (Principal, Government College, Masuda), Sir Gurcharan Singh (Professor in School of Management Studies, Punjabi University, Patiala) and Dr Dinesh Gupta (Director and controller of examination at Bhagwant university. The Session culminated with lunch followed by Valediction and Speech by Chief Guest, Dr Arun Kumar (department of economics JNU, Delhi) and Guest of Honor, Dr Gurcharan Singh (Professor in School of Management Studies, Punjabi University, Patiala).

The two day National Conference concluded successfully. The innumerable and incomparable knowledge of our esteemed dignitaries has enabled us to see the banking sector not only as the safe keepers of money but also as insurance agents, business entities and regulators of the economy.

The inaugural and technical session along with the panel discussion have shown a remarkable erudition of all the reputed dignitaries as well as the research scholars. This has inspired us to ponder over the banking sector with a new perspective.

As ChandaKochhar says, "Innovation is a necessity" so it is indispensable to adapt to the emerging trends in the banking field to keep pace with growth. It has become vital to inherit the qualities of flexibility and to use it feasibly according to the upcoming trends in India.


Head
Department of Economics
Sophia Girls' College
(Autonomous), Ajmer





3. Exhibition on” Parallel Banking”.

ACTIVITY DETAILS

Date: 24th and 25th August, 2018.

Level: National

Venue: Room No. 6

Title of Event: - Two Day Exhibition on” Parallel Banking”.

No. Of participants: 32 participants.

Description:

An exhibition on “Parallel Banking” was organized by Arthniti, the Economic Club and Forum under the aegis of Sophia Girls College Ajmer. A two – day event gave a platform to the economic students to know the key features of parallel banking and its scope in the field of economics.

Nearly 32 participants participated in various events held on 24th and 25th of August, 2018. The highlights of the event were Models, Charts, Graphs, Live Presentations and Videos on topics like Gambling, Hawala Trading, Ponzy Schemes and Cryptocurrency. This fun filled activities brought alive the key features of Parallel Banking in a unique way. The main idea behind the event was to foster learning and to provide a stage for students to showcase their talent and elevate their confidence. Students got a chance to develop a sense of responsibility and work in unison.

Overall, it was a very good experience and a good exposure for all the students who participated.

Learning Outcome: -To spread awareness about Parallel Banking, which has various hidden economic impacts.



4. One Day Workshop On Primary Research



SOPHIA GIRLS' COLLEGE (AUTONOMOUS),
AJMER

ARTHNITI : THE ECONOMICS PLANNING FORUM

Guest Lecture On :
How To Conduct
Primary Research

**- BY MS. MONICA BHATI
(A RESEARCH SCHOLAR)**

Date: 16th January, 2019

Time: 11:00 a.m.

Venue: Sophia Girls' College (Autonomous),
Ajmer

IDS, JAIPUR

ACTIVITY DETAILS

Date: 16th January 2019

Level- College Level

Venue- Sophia Girls' College (Autonomous), Ajmer

Title –One Day Workshop on Primary Research

No. Of Participants – 60

Resource Person- Ms. Monica Bhati

Description

The Department of Economics (Arthniti - Economic Club and Forum) of our college had organised a one-day workshop on - "Primary Research ", on 16th January 2019, in the campus of our college for all Economics Department students. This workshop was led by Ms. Monica Bhati, a researcher in collaboration with IDS Jaipur.

The workshop started in the morning 11:30 and lasted for 2 and half hour. It began with the introduction and felicitation of our guest, and was followed by the information and some activities on Primary research given by Ms. Monica Bhati. She explained Primary research is defined as **a methodology used by researchers to collect data directly**, rather than depending on data collected from previously done research. Technically, they "own" the data. Primary research is solely carried out to address a certain problem, which requires in-depth analysis. The students enjoyed the discussion and activities.

The workshop was very much fruitful for the students as it was all based on the research work and widens up the scope for all the students. All the students were very enthusiastic and wanted more such workshops.

Learning Outcome: The methodology used to conduct primary research in collection of data future.



5. Socio Economic Survey



**Department of Economics and
Sociology**

Sophia Girls' College

(Autonomous), Ajmer

PIPAR CITY
पीपाड़ सिटी

**SOCIO-ECONOMIC SURVEY
(A CURRICULUM
PROGRAMME)**

**27th January,
2019**

**Venue: Pipar
Block, Jodhpur**

**Students will be
selected**

Field Study

through Interview

Schedules

Date: 27th January, 2019.

Level: Sociology Department

Venue: Pipad City

Title of the Activity: Socio Economic Survey

No. of Participants: 61 students

Description: Students of 2nd years took part and had the experience of collecting data in the field through Interview Schedules. A one-day socio-economic case study of the block painters of Pipad city, Jodhpur.

The students were taken as a part of curriculum teaching program and asked questions regarding the social class, society they live in, taboos, occupation, sustainable techniques used by the painters etc. They also learned about the changes that are occurring in the present time scenario and what are the challenges the artists face.

Learning Outcome: A socio- economic survey is intended at empowering students about various techniques involved in data collection. It will also help in developing skills to conduct a field enquiry scientifically.



6. Faculty And Student Exchange Program

Date – 15th Feb 2019

Level - Department (Commerce and Economics)

Venue- Carmel College for Women, Nuvem, Goa

Total Number of the Participants- 12 (8(B. Com) + 4(BA Eco Hons.))

An Educational Trip was organised A group of 12 students from the Department of Commerce and Economics accompanied with faculty in charges attended student exchange programmes in Goa . The group reached on 15th February'19 and visited Carmel college for women, Nuvem for one day student exchange programme. The programme started with interaction of students and faculties of both the colleges an additional cultural programme was organized by the students of Carmel college showcasing the mando dance form of Goa

.Our students also presented a Rajasthani dance showcasing our culture .It was a great learning experience for the students.



7. Cultural Exchange Programme

Date – 3rd - 4th February 2019.

Level- National Level

Venue - St. Anthony College, Shillong, Meghalaya

Title of Event : - Cultural Exchange Programme

No. Of Participants : - 11 Students.

A Trip To Northeast Was Held For The Purpose Of An Academic Collaboration between Sophia Girls' College, Ajmer and St Anthony College, Shillong. The Department organized the cultural exchange programme to St. Anthony College, Shillong, Meghalaya. The main objective was to sign a MOU with the renowned institution St Anthony College, Shillong. The trip essentially enriched the students' knowledge base and also helped in broadening their horizons. It helped strengthen the cultural network and bonhomie among the students and the faculty.



8. Cultural Exchange Programme

Date – 5th to 6th February, 2019.

Level- National Level

Venue - St. Edmunds' College, Shillong, Meghalaya

Title of Event : - Cultural Exchange Programme

No. Of Participants : - 11 Students.

A Trip To Northeast Was Held For The Purpose Of An Academic Collaboration between Sophia Girls' College (Autonomous), Ajmer and St. Edmund' College, Shillong. The main objective was to sign a MOU with the renowned institution St. Edmund' College, Shillong. The trip essentially enriched the students' knowledge base and also helped in broadening their horizons. It helped strengthen the cultural network and bonhomie among the studentsand the faculty.



9. Cultural Exchange Programme

Date – 7th - 8th February 2019.

Level- National Level

Venue - Don Bosco College Diphu

Title of Event : - Cultural Exchange Programme

No. Of Participants : - 11 Students.

A Trip To Northeast Was Held for the Purpose of an academic collaboration between Sophia Girls' College, Ajmer and Don Bosco College Diphu, Assam with the objective of high- quality educational experience together with National Cultural Diversity. The trip essentially enriched the students' knowledge base and also helped in broadening their horizons. It helped strengthen the cultural network and bonhomie among the students and the faculty.

